



2024 AGENDA

Time	2nd Floor - McGrane Theatre	Main Floor - Gymnasium	2nd Floor - Waniskah Room
Tuesday October 8, 2024 (Pre Conference)			
6:30 PM – 7:00 PM	Welcome/Registration (Fat Unicorn Brewery - 103-9024 94 Ave, Lac La Biche AB)		
7:00 PM – 9:00 PM	Brews & Chews @ The Fat Unicorn Preconference Networking Event (103-9024 94 Ave, Lac La Biche AB)		
Wednesday October 9, 2024 (Conference Day 1)			
7:00 AM – 7:30 AM	Welcome/Registration (Portage College - 9531 94 Ave, Lac La Biche AB)		
7:30 AM – 8:30 AM	Buffet Breakfast (Gym)		
8:00 AM– 8:15 AM	Sponsor Message - Presentation by Futurpreneur (Gym)		
	2nd Floor - McGrane Theatre	Main Floor - Gymnasium	2nd Floor - Waniskah Room
8:30 AM – 9:30 AM	Jennifer Barroll Be the Leader You Want to Be: Part 1 Foundation	Lori Friesen Hire Smart, Stay Strong: A Blueprint for Mastering Talent Retention	Diana Noble Brands that Roar: Unleashing the Power of Unforgettable Identities
9:30 AM – 9:45 AM	Coffee Break/Wellness Check (Gym)		
9:45 AM – 10:45 AM	Brad Kotowich Leadership is an Attitude	Brian Thorne The Hats You Wear & Your Blind Spots as an Entrepreneur	Jaime Davies Define your difference, find the connections, and claim your business.
10:45 AM – 11:00 AM	Coffee Break/Wellness Check (Gym)		
	Jennifer Barroll Be the Leader You Want to Be: Part 2 Integration	Jason Garner Advisory 101	Diana Noble Marketing Essentials: Elevate Your Business Visibility
12:00 PM – 1:00 PM	Lunch (Gym)		
12:15 PM - 12:30 PM	Lunch Sponsor Presentation: Travel Lakeland (Gym)		
1:00 PM – 2:00 PM	Jennifer Barroll Unlock Your Full Potential	Juanita Marois Metis Crossing: A destination to visit, work, and stay	Diana Noble Brands that Roar: Unleashing the Power of Unforgettable Identities
2:00 PM – 2:15 PM	Coffee Break/Wellness Check (Gym)		
2:15 PM – 3:15 PM	Brad Kotowich Hiring and Retention - Keys to Improving Success	Cliff Turner Elevate Your Business With Simple Quarterly Business Reviews	Daru Pretorius Leveraging Data Analysis for Rural Small Businesses
3:15 PM – 3:30 PM	Coffee Break/Wellness Check (Gym)		
3:30 PM – 4:30 PM	Jennifer Barroll Empowered Communication	Diana Gonzalez The Power of Digital Content Marketing	Diana Noble Marketing Essentials: Elevate Your Business Visibility
4:30 PM – 4:45 PM	Coffee Break/Wellness Check (Gym)		
4:45 PM – 5:45 PM	Wine & Cheese - Networking & Panel Guests (Gym)		
Thursday October 10, 2024 (Conference Day 2)			
7:30 AM – 8:30 AM	Buffet Breakfast (Gym)		
8:00 AM – 8:15 AM	Sponsor Message - Futurpreneur (Gym)		
	2nd Floor - McGrane Theatre		Main Floor - Gymnasium
8:30 AM – 10:00 AM	Jennifer Barroll Make Work Not Suck	8:30 AM – 9:15 AM	Ryley Hawkeswood Community Prosperity & Economic Growth: The Role of Childcare Co-ops in Alberta
		9:15 AM – 10:00 AM	Dolan Bogus Doing Business with the Government of Canada
10:00 – 10:15	Coffee Break/Wellness Check (Gym)		Coffee Break/Wellness Check (Gym)
10:15 – 11:45	Angus Watt Alberta, Province of Opportunity	10:15 AM – 11:45 AM	Sara Hurtubise First Impressions: Enhancing New Employee Onboarding
11:45 AM -12:30 PM	Lunch		
12:30 PM	End of Conference		